

Aryon Ross

Tolleson, AZ

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EDUCATION

University of Arizona, Eller College of Management

Tucson, AZ

Bachelor of Science in Marketing

Expected May 2026

- **Major:** Marketing
 - Minor in Film and Television
- **GPA:** 3.9
- **Honors:** Wildcat Distinction Tuition Scholarship, Dean's Exemplary Award, Academic Distinction

PROFESSIONAL & LEADERSHIP EXPERIENCE

UA Campus Pantry

Tucson, AZ

Volunteer

January 2023 – Present

- Participate in the effort to reduce food waste and combat the rising food insecurity epidemic on college campuses.
- Communicate with numerous volunteers and workers to accommodate hundreds of students each day.
- Assist with distribution tasks including produce, check-in, and hygiene to ensure customer service.

Business of Entertainment Club

Tucson, AZ

Active member

January 2023 – present

- Build connections with Eller alumni in the entertainment industry through virtual Q&A's.
- Collaborate with other departments and clubs through socials to foster relationships on campus.
- Contribute to volunteer events catered to gaining experience on the business side of the film industry.

Eller Marketing Research Assistant

Tucson, AZ

Assistant

November 2024 – February 2025

- Gain hands-on experience in data labeling and consumer research involving specific features of Amazon customer reviews.
- Analyze reviews to ensure accurate and consistent categorization based on predefined criteria.
- Develop expertise in consumer behavior analysis and advanced Excel functions.

BNAD 200 Preceptor

Tucson, AZ

Preceptor

August 2024 – December 2024

- Organize student assignments and grades to assist the teacher in effectively teaching this course.
- Obtain foundational communication and leadership skills through connecting with students and professors.
- Establish trust and prioritize integrity by grading honestly keeping student information confidential.

SKILLS, ACTIVITIES & INTERESTS

Languages: Conversational Proficiency in Spanish

Skills: Proficient in Microsoft Office products, Adobe, Tableau, Canva, content creation, intermediate R skills

Certifications & Training: HubSpot Social Media Strategy Certification

Activities: Volunteering at Ben's Bells in Tucson

Interests: Digital and physical art, reading, cinema, design